

NCC Cable System Order

11762934

Order #	62338233	Flight Dates	09/26/16 - 10/02/16	Update Date	10/11/16
Syscode	8080	Agency	Medium Buying LLC	Version	2 Vs. 1
System Name	Spectrum/Outer Milwaukee Zone, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Milwaukee-Racine	Client Code		Total # of Weeks	1
AE	Andrew Volles	Product Code		Total	\$1,125.00
Sales Coordinator	Luke Priddy	Est. Code	926Debate	Commission	\$168.75
Office	Washington	Product Name	Pres. Debate	Net Total	\$956.25
Phone	(301) 951-2620	Credit Status		Total Spots	9
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Jul16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				GIMP	-
				CPM	-

Comments : R3: 10.11 MG. Dropped 1 spot. -\$125 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$125.00	\$125.00	30	Presidential Debate 9/26
2	CNN	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$125.00	\$125.00	30	Presidential Debate 9/26
3	FXNC	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$125.00	\$125.00	30	Presidential Debate 9/26
4	FXNC	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$125.00	\$125.00	30	Presidential Debate 9/26
5	MNBC	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$125.00	\$125.00	30	Presidential Debate 9/26
6	MNBC	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	0	\$125.00	\$0.00	30	R3-1x
7	CNBC	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$125.00	\$125.00	30	Presidential Debate 9/26
8	CNBC	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$125.00	\$125.00	30	Presidential Debate 9/26
9	HLN	Presidential Debate	9/26/16	10/2/16	18:00	20:00	X							-	-	1	\$125.00	\$125.00	30	Presidential Debate 9/26
10	HLN	Presidential Debate	9/26/16	10/2/16	21:30	23:00	X							-	-	1	\$125.00	\$125.00	30	Presidential Debate 9/26

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	9	0	0	0	0	0	0	0	0	0	0	0	9
AMT	\$1,125.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,125.00

SYSTEM APP: SALES ACCT

Date Printed 10/12/16

62338233 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |